The Office of the Mayor  
City & Borough of Juneau, Alaska

PROCLAMATION  
“50/50/50 Day” – April 22, 2020

Commemorating 50 years of Earth Day, 50 years of Sea Week and our State Policy calling for 50% Renewable Energy by 2025

Whereas, the City and Borough of Juneau is a demonstrated national leader in energy-efficient heat pump heating technologies and our community’s effort to expand usage of heat pumps through Alaska Heat Smart; and

Whereas, the City and Borough of Juneau is actively executing the strategies and goals outlined in our adopted Juneau Climate Action and Implementation Plan and our Juneau Renewable Energy Strategy; and

Whereas, the City and Borough of Juneau, Alaska has demonstrated Alaskan and North American leadership with public policy supporting electric vehicles and the transformation of fossil fuel transportation to clean, sustainable and locally produced hydropower that reduces the cost of transportation in Juneau but also keeps these energy dollars circulating in Juneau; and

Whereas, Sea Week began in Juneau 50 years ago with Parent Teacher Association volunteers and has continued to educate every elementary school-aged student in Juneau as a hallmark of our collective stewardship of our marine environment; and

Whereas, Sea Week is a model of community partnership in education and has included many agencies and business partners through the years -- NOAA-Auke Bay Lab, DIPAC Hatchery, Alaska State Museum, U.S. Forest Service, Alaska Department of Fish and Game, U.S. Fish and Wildlife Service, Juneau/Douglas City Museum, Southeast Regional Resource Center, U.S. Coast Guard, Discovery Southeast, Sealaska Heritage Institute and Goldbelt Heritage Foundation; and

Whereas, the State of Alaska has an energy policy declaring that Alaska aims to produce 50% of its energy from renewable resources by 2025.

Now, therefore, I, Beth A. Weldon, the Mayor of the City and Borough of Juneau, do hereby proclaim a Juneau commemoration on Earth Day, April 22, 2020 as the “50/50/50 Day”. This day I commemorate Earth Day for 50 years, Juneau’s Sea Week for 50 years and proclaim that Juneau is a leader in assisting our state meet its energy policy of producing 50% renewable energy by 2025. I call upon all residents of Alaska’s Capital City to join me in celebrating Juneau’s leadership on Earth Day.

IN WITNESS WHEREOF, I have hereto set my hand and caused the seal of the City and Borough of Juneau, Alaska to be affixed this 22nd day of April, 2020.

Beth A. Weldon, Mayor